

UNESCO INTERNATIONAL DAY OF LIGHT

STEERING COMMITTEE SECRETARIAT
ABDUS SALAM INTERNATIONAL CENTRE FOR THEORETICAL PHYSICS
UNESCO CATEGORY 1 INSTITUTE
TRIESTE, ITALY



International Day of Light Partnership and Sponsorship

A. General Information

1. The United Nations Educational, Scientific and Cultural Organisation (UNESCO) has declared 16 May as the International Day of Light. For all of us working in “light” in its broadest sense, this is truly a remarkable recognition for our field, and an annual opportunity to promote the successes of our disciplines and the relevance and importance of our activities for society. Please browse www.lightday.org, and follow us on [@IDL2019](https://twitter.com/IDL2019) and via the hashtag #IDL2019 for updates.
2. Many people are surprised to learn, however, that International Days do not receive direct funding from UNESCO. Indeed, the terms of the UNESCO resolution 39 C/40 proclaiming the International Day of Light explicitly require us to self-fund all our activities. To this end, we are engaging with a number of partners to provide sponsorship for our international actions so that we may support worldwide efforts through e.g. international communication products; educational kits; local IDL events in developing countries, organising the **ILLUMINATING EDUCATION** conference to be held at the UNESCO-ICTP Category I Institute in Trieste, Italy on 16 May 2019.
3. Sponsorship opportunities begin at 500 Euros, and sponsors will benefit from international recognition and visibility, event publication on the official website, and priority for invitations to the Illuminating Education conference. Sponsorship will also open the door to interactions with new partners from the scientific community, governments, industry insiders and many other leading decision makers. The constructive and energetic atmosphere of an International Day with large volunteer involvement is highly conducive to unique networking opportunities on a global stage.

B. Summary of IDL2019 Sponsor Categories

Silver Associate. This level of sponsorship is appropriate for smaller professional societies, universities, museums and private sector organizations. Silver Associates will receive full acknowledgment and listing in the website and programme of the Inauguration Ceremony, and in all official documentation and reports for UNESCO and/or National Delegations. Silver Associates may also use the label “Official Silver Sponsor” and/or “IDL2019 Organizational Associate”. The cost is 500 Euros.

Gold Associate. This level of sponsorship is appropriate for medium-sized professional societies, universities, museums and private sector organizations. Gold Associates receive the same benefits as Silver, but in addition will have the possibility to display a Roll-up at the Inauguration Ceremony, will be able to provide conference bag inserts, and will also receive logo visibility in the programme. Gold Associates may also use the label “Official Gold Sponsor” and/or “IDL2019 Organizational Associate”. The cost is 1000 Euros.

Platinum Associate. This level of sponsorship is appropriate for medium-sized professional societies, universities, museums and private sector organizations. Platinum Associates receive all benefits of Gold, but with enhanced logo visibility (separate panels, larger size), priority display location at the Inauguration Ceremony, as well as personalized introduction and networking opportunities during the event. The cost is 2500 Euros.

C. Other Sponsorship Opportunities

High Level Partnership. You may also be interested in higher-level partnership options available with customized benefit packages. The highest level is that of a Steering Committee Member which requires a 3 year commitment of 3000 Euros annually, but which in addition to all other benefits, allows you to participate in the long-term strategic planning of future International Day of Light events. Joining the 15 leading companies and organizations that have already become Steering Committee members may be attractive for partners wishing to position themselves as international leaders in the fields of science, education, industry or applications of light and light-based technologies.

Illuminating Education Conference. Specific sponsorship opportunities also exist to support the Illuminating Education conference to be held at the UNESCO-ICTP Category I Institute in Trieste, Italy on 16 May 2019. The purpose of this conference is to focus on the use of light science as a means of stimulating education in science and engineering, especially in developing countries. This event will see ICTP Dirac Medallist and Distinguished Visiting Fellow Sir Michael Berry deliver a Plenary Lecture on Light in Nature, followed by thematic sessions covering areas of education, entrepreneurship, career development for young researchers, and the use of light as a lever for sustainable development. Specific sponsorship opportunities for this event can be tailored to your interests and include contributions (in part or in full) for coffee breaks, an evening buffet and in particular, travel support to enable students and young researchers from developing countries to attend.

Enquiries. Please address all enquiries about International Day of Light support and sponsorship to the IDL2019 secretariat at dayoflight@eps.org