**EMAIL SUBJECT OPTIONS (2):**

**Option #1: Let’s trust science! Sign the pledge now endorsed by <ORGANIZATION NAME>**

**OR**

**Option #2: Calling on members of <ORGANIZATION NAME> to support a global pledge to trust science.**

**SAMPLE EMAIL COPY:**

In celebration of the [International Day of Light](https://www.lightday.org/) celebration on May 16, <Organization name> pledges its support of the Trust Science campaign.

Crises such as the coronavirus pandemic demonstrate the importance of scientific research and remind us how much we depend on dedicated professionals to find evidence-based solutions to global challenges. To recognize the central role played by science in society, the Trust Science pledge invites the general public to join leading scientists worldwide to affirm confidence in the process of scientific research and discovery.

**We encourage all members of <Organization Name> to visit** [**trust-science.org**](http://www.trust-science.org/) **to sign the pledge and learn more.**

After you’ve signed, we hope that you will share the message to trust science with your friends, family and colleagues as well as on social media via [Facebook](https://www.facebook.com/InternationalDayOfLight); [Instagram](https://www.instagram.com/dayoflight2021/); [Twitter](https://twitter.com/IDLOfficial) using #TrustScience and #LightDay2021.

To date, the pledge has seen enthusiastic support worldwide with founding signatories including Nobel laureates, UNESCO L’Oréal For Women in Science prize winners, Presidents and CEOs of major scientific bodies, as well as scientists and students from more than 20 different countries. The pledge is now being shared widely to invite all interested individuals to take part.

The Trust Science pledge states: “Trust in evidence-based, scientific facts is essential for providing sustainable solutions to today’s challenges. By adding my name to this declaration and pledge, I recognize the key role that scientific research and discovery plays in improving quality of life for all.”

Sincerely,

<Organization Name Leader Name and Title>